



MEMBER CLUB



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USA Gymnastics Names

New President and CEO



This holiday season check out different shopping options for your gym. Take a look at these [gift ideas](#) from AAI. [Click here](#) for more information on customizable charm bracelets from A-1 Awards.

The USA Gymnastics Board of Directors announced Tuesday, the unanimous decision to appoint Kerry J. Perry as the organization's new president and chief executive officer. Perry assumes this role Dec. 1, 2017, and will be based at the USA Gymnastics headquarters in Indianapolis. Perry was formerly vice president of business development at Learfield Communications, Inc., and president and owner of KP Sports, which was acquired by Learfield.

In her various leadership roles, Perry

has led many high-performing teams and organizations to great success, most recently in the collegiate sports field. "I am thrilled to join USA Gymnastics and I look forward to creating a culture of empowerment that encourages our athletes, our members, our families and our staff to have a strong voice as we move this incredible organization to heightened levels of achievement," said Perry. "As a lifelong fan of the sport, I will be relentless in our pursuit of athlete safety, collaborative with our board, constituents and corporate partners, and supportive of our members, parents and staff on our journey to making USA Gymnastics the pinnacle of success." View the full release [here](#).



USA Gymnastics University now offers three new courses for First Aid training. Take a look at the information below on each course page!
[U107: ProFirstAid with Skills Training](#)
[U108: ProFirstAid](#)
[U109: Bloodborne Pathogens](#)



Member Clubs receive benefits ranging from free Instructor memberships, to discounts on educational congresses and more. Check out the [full list](#) of Member Club benefits.

Member Club Survey

Please take the time to fill out our Member Club survey.

We will share the information with the clubs that participate so you can see how your gym compares with the national average.

[Click here](#) to complete the survey.

USA Gymnastics Webinar

Missed the last USA Gymnastics Webinar covering "Mentoring the Future: Transitioning Family Owned Clubs" with Elaine Jewart?" Visit USAGym.org/Webinars to view the recording.

Register today for the next USA Gymnastics Webinar covering

"The Importance of Member Club Participation in Legislation Lobby Day: What You Can Do to Protect Your Club" with Member Club Legislative Advocacy expert John Valencia. In this webinar, Valencia will explain the importance of the process for clubs to participate in the legislative lobby day and information on how Member Clubs can stay connected with local legislators.

[Click here](#) to register.

Club Services Articles

The Club Services webpage contains articles on a variety of topics for club owners including customer relations, leadership, marketing, equipment and more. Take a look at the latest Club Services articles below.

[The Two Key HR Challenges Facing Our Industry Today - and the Solutions](#) by Frank Sahlein

[Eight of My Favorite Tools for Social Media](#)

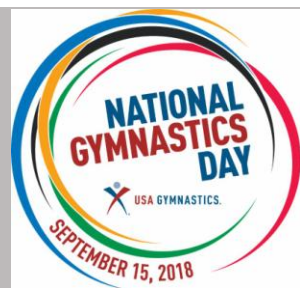
by Anne Josephson

[Five Things Successful People Do to Start Their Day](#)

by Patti Komara

SAFE SPORT

Register today for the [U110 USOC Safe Sport course](#)! This course must be completed by Professional and Instructor members prior to July 31, 2018.



Save the date for National Gymnastics Day on September 15, 2018!

[Small Facilities: Big Benefits](#)

by JoAnna Castagna and Daniel Mirand

Club Services Resources



[USAGymParents.com](#) is a website designed specifically for athlete parents. On the first of each month, new articles, webinars, podcast and videos are posted on the site. [Click here](#) to take a look at the Growing Champions for Life article to pass along to club parents.

The competitive season is in full swing! Club Administrators have access to visit the Club Services webpage for [Event Tool Kit](#) resources such as celebrity athlete sanctioned event welcome recordings, event signage and more!



The MyUSAGym App allows parents, family and friends to follow events live through mobile devices and online ([MyUSAGym.com](#)). View scores from local and regional events, as well as premiere events! [Click here](#) for more information.

KT Tape



Educational Opportunities

Registration for National and Regional Congress will open next week! An announcement will be placed on the USA Gymnastics website and the Member Services Facebook page when registration begins! [Click here](#) for the 2018 printable calendar with the upcoming educational congress dates.

Positive Coaching Alliance



Fostering confidence in athletes after going through difficulty in sport is not an easy task for coaches. In [this video](#), USA Gymnastics educational partner Positive Coaching Alliance provides tips to help athletes focus on the process instead of the outcome for a healthier competition mindset and self-evaluation. To find more resources like this one from Positive Coaching Alliance, visit pcadevzone.org

**BETTER ATHLETES
BETTER PEOPLE**

Visit the [USA Gymnastics Member Club website](#) for more information!